# SECURITIES AND EXCHANGE COMMISSION SEC FORM 17-C

## CURRENT REPORT UNDER SECTION 17 OF THE SECURITIES REGULATION CODE AND SRC RULE 17.2(c) THEREUNDER

1. Date of Report (Date of earliest event reported) Feb 23, 2016

2. SEC Identification Number 159950

3. BIR Tax Identification No. 025-000-240-902

- Exact name of issuer as specified in its charter
   CROWN ASIA CHEMICALS CORPORATION
- 5. Province, country or other jurisdiction of incorporation Metro Manila, Philippines
- 6. Industry Classification Code(SEC Use Only)
- 7. Address of principal office Km. 33 MacArthur Highway, Bo. Tuktukan, Guiguinto, Bulacan Postal Code 3015
- 8. Issuer's telephone number, including area code 632-413-80-32
- 9. Former name or former address, if changed since last report N.A.
- 10. Securities registered pursuant to Sections 8 and 12 of the SRC or Sections 4 and 8 of the RSA

Title of Each Class

Number of Shares of Common Stock Outstanding and Amount of Debt Outstanding

Common

630,800,000

Indicate the item numbers reported herein
 Item 9

The Exchange does not warrant and holds no responsibility for the veracity of the facts and representations contained in all corporate disclosures, including financial reports. All data contained herein are prepared and submitted by the disclosing party to the Exchange, and are disseminated solely for purposes of information. Any questions on the data contained herein should be addressed directly to the Corporate Information Officer of the disclosing party.



PSE Disclosure Form 4-31 - Press Release References: SRC Rule 17 (SEC Form 17-C) Section 4.4 of the Revised Disclosure Rules

### Subject of the Disclosure

Press Release entitled "Crown Asia Chemicals Expands Product Line"

#### Background/Description of the Disclosure

Crown Asia Chemicals Expands Product Line

Publicly listed Crown Asia Chemicals Corporation (Crown Asia), manufacturer of premium PVC compounds and world Class CROWN pipes, recently launched its new product offering, the CROWN ENDURO line.

The ENDURO line is a complete range of pipes and fittings for sanitary and drainage pipes made for value conscious markets. It offers good value for money with the same reliable product quality and strength that professionals and consumers have come to expect from CROWN PIPES.

The new ENDURO line was launched to reach out to a largely underserved market segment, a prime example of which are the mass housing projects which provide affordable dwellings to the broader base of the mass population with estimated backlog of 5.0 million units.

The ENDURO will also be marketed thru traditional sales channels like wholesalers, dealers and hardwares nationwide.

"We expect our value engineered ENDURO pipes will broaden our market base by servicing the mass housing market and value conscious consumers with high quality yet affordable sanitary and drainage pipes. No doubt this inroad will contribute to increase our revenue stream even further. "Said Derrick P. Villanueva, General Manager of the PIPE Division.

The launching of the ENDURO line comes in the heel of the company's recently introduced PPR and HDPE pipes which are required by projects that specify high pressure strength pipes. The company is also looking forward to manufacture heavy duty and wider diameter CROWN PVC pipes for drainage purposes in the very near future.

#### Other Relevant Information

Please see attached Press Release.

Filed on behalf by:

EDGE Submission System

Lani de Guzman

Designation Manager

https://edgesubmit.pse.com.ph/main.html