

Crown Asia Chemicals Corporation Taps CSR on Education

Learning is a never ending process. Man throughout his lifetime, realizes that there is always something new to learn, new discoveries to unravel. Time allows man to recognize that there is an infinite reservoir of lessons and information out there that awaits him.

Publicly listed Crown Asia Chemicals Corporation believes that education is key to uplifting lives, particularly among the youth. In its desire to be a responsible member in the community and of society in general, it lends support to projects that reaches out to educational pursuits.

This year, Crown Pipes, one of the leading brands of premium pipes and fittings in the industry, supported the Don Bosco Tarlac Alumni Association's Golf for Don Bosco 7 in raising funds to build and equip the Senior High School Information Technology Laboratory. One of the most respected technical institutions in the Philippines, Don Bosco schools have produced many outstanding graduates who have led remarkably successful careers.

Crown Pipes also sponsored the 5th Andres P. Tamayo Sr. Foundation, Inc. Golf Tournament to help fund the college education of 25 underprivileged but deserving youth from different parts of the country. It is a worthy endeavor that spread the benefits where they are needed most- the marginalized in our society.

Another fundraising sports event was organized by the Lourdes School in Mandaluyong in March to support several projects of their school program. Crown's management believes that private companies ought to do their part in partnership tie-ups and work hand in hand with government and NGO's for similar advocacies.

The 14th Pizarro Golf Cup that the company participated last April 6. donated the proceeds of the tournament to the feeding program for the undernourished school children of Wakas Elementary School in Pilar Bataan.

“There are many ways to lend a hand”, says Walter H. Villanueva, Crown Asia's Chairman of the Board. “We make meaningful contribution to society when we invest on the education of the young. It gives us a deeper sense of well-being and helps define a more responsible role as a publicly listed corporation.”